



# **Carolina Showfest 2007**

## **Excellence Award Competition**

The NC Association of Festivals & Events and the South Carolina Festival & Event Association is pleased to provide you with the 2007 Excellence Award winners. The winners were announced at the Carolina Showfest 2007 Conference held at the University Hilton in Charlotte, NC January 27-29, 2007. The conference was attended by more than three hundred festival and event planners and supporting members throughout North and South Carolina. The excellence awards program honors and recognizes “excellence” within the industry.

### **Best Mass Media Production -TV or Radio (ad spot or PSA) -under \$50,000**

Taste of Beaufort – Beaufort, SC

### **Best Mass Media Production -TV or Radio (ad spot or PSA) -over \$50,000**

ChristmasVille – Rock Hill, SC

### **Best Mass Media Piece - Print - under \$50,000**

Carolina in the Fall – North Wilkesboro, NC

### **Best Mass Media Piece - Print - over \$50,000**

Matthews Alive! – Matthews, NC

### **Best Website-under \$50,000**

Carolina in the Fall – North Wilkesboro, NC

### **Best Website-over \$50,000**

Kernersville Spring Folly – Kernersville, NC

### **Best Brochure-under \$50,000**

Waldensian Festival – Valdese, NC

### **Best Brochure-over \$50,000**

BB&T Charleston Food & Wine Festival – Charleston, SC

**Best Poster – under \$50,000**

Beach Music in the Park / Children's Home Society of NC - Greensboro, NC

**Best Poster – over \$50,000**

1<sup>st</sup> Place – The Barbecue Festival – Lexington, NC  
2<sup>nd</sup> Place – NC Seafood Festival – Morehead City, NC

**Best Event Photo – under \$50,000**

Carolina in the Fall – North Wilkesboro, NC

**Best Event Photo – over \$50,000**

Historic Morganton Festival – Morganton, NC

**Best Miscellaneous Printed Material – under \$50,000**

North Carolina Pickle Festival – Mount Olive, NC

**Best Miscellaneous Printed Material – over \$50,000**

Matthews Alive! – Matthews, NC

**Best Sponsorship Packet – under \$50,000**

Carolina in the Fall – North Wilkesboro, NC

**Best Sponsorship Packet – over \$50,000**

Come-See-Me Festival, Rock Hill, SC

**Best Press Kit – under \$50,000**

Carolina in the Fall – North Wilkesboro, NC

**Best Press Kit – over \$50,000**

The Barbecue Festival – Lexington, NC

**Best T-Shirt – under \$50,000**

Washington Summer Festival – Washington, NC

**Best T-Shirt – over \$50,000**

1<sup>st</sup> Place – NC Seafood Festival, Morehead City, NC  
2<sup>nd</sup> Place – The Barbecue Festival – Lexington, NC

**Best Merchandise – under \$50,000**

North Carolina Pickle Festival – Mount Olive, NC

**Best Merchandise – over \$50,000**

Lazy Daze – Cary, NC

**Best Non-Event Entry for Suppliers or Associate Members**

Co-Winners

Green Dot Music, Corp. – Charlotte, NC

Party Time Rentals, Inc. – Charlotte, NC

**Best Exhibit (by popular vote at the convention)**

Brinkley Entertainment, Inc. – Walnut Cove, NC

**Volunteer or Volunteer Group of the Year – North Carolina**

Jan Dawson, NC Blueberry Festival – Burgaw, NC

**Volunteer or Volunteer Group of the Year – South Carolina**

The Beaufort Water Festival Family – Beaufort, SC

**Sponsor of the Year**

Harold's Restaurant

Carolina in the Fall- North Wilkesboro, NC

**Supporting Member of the Year – North Carolina**

Party Time Rentals – Charlotte, NC

**Associate Member of the Year – South Carolina**

Markay Entertainment Agency – Myrtle Beach, SC

**Director of the Year**

Sharon Jablonski, Historic Morganton Festival – Morganton, NC

**Event of the Year**

**Runner-up – North Carolina**

Mid-Atlantic Farm Show – Charlotte, NC

**Runner-up – South Carolina**

ChristmasVille – Rock Hill, SC

**Overall Event of the Year**

Beaufort Water Festival – Beaufort, SC