



Carolina ShowFest 2012

Excellence Awards Winners

The North Carolina Association of Festivals & Events and the South Carolina Festival and Event Association are proud to announce the 2011-2012 **Excellence Awards** winners. The winners were announced at the Carolina ShowFest 2012 convention held at the Charlotte University Hilton in Charlotte, NC on January 21-23, 2012. The convention was attended by about 250 festival event planners, professionals and students from both North and South Carolina. Associate members from sound, lighting, entertainment and a variety of festival logistics companies participated, hosted an exhibit hall and several showcases. The “Excellence Awards” allow the associations to honor and recognize the best of the best in the festival and events industry.

Overall Event of the Year:

One winner selected from all the events

Christmasville
Rockhill, SC

Overall Recognition:

One winner from South Carolina and one winner from North Carolina were selected for the following awards:

1. Event of the Year

NC – NC Blueberry Festival, Burgaw, NC

SC – SC Strawberry Festival, Fort Mill, SC

2. Director of the Year

NC – NC Seafood Festival, Morehead City, NC –Stephanie McIntyre

SC – *no nominations submitted*

3. Volunteer of the Year

NC – Wilson Whirligig Festival, Wilson, NC – Hunt High School JROTC

SC – Christmasville, Rock Hill, SC – Jayne Hayes

4. Sponsor of the Year

NC – NC Pickle Festival, Mt Olive, NC – Town of Mt. Olive

SC – Christmasville, SC - Piedmont Medical Center

5. Associate Member of the Year

NC – Wilson Whirligig Festival, Wilson, NC – Leonard Buildings

SC – Aiken’s Makin’, Aiken, SC – All Star Rentals

6. Rising Star Award

NC – Brunswick County Chamber of Commerce, Brunswick, NC - Brunswick Stew Cook Off,

SC – *no nominations were submitted*

7. Green Award

NC – *no nominations were submitted*

SC – *no nominations were submitted*

For the following awards, selections were made combining SCFEA and NCAF&E entries. One winner is chosen for each category.

8. **Photo of the Year** - Garner Parks, Recreation and Cultural Resources, Garner, NC - Eggstravaganza

9. **Best Sponsorship Packet** - Christmasville, Rock Hill, SC

10. **Best Press Kit** – Fayetteville Dogwood Festival, Fayetteville, NC

11. **Best Non-Print Media** – NC Seafood Festival, Morehead City, NC – TV advertisement

12. **Best Website** – Fall for Greenville, Greenville, SC

13. **Best Merchandise** – SC Festival of Flowers, Greenwood, SC – foldable flower vase

14. **Best ShowFest Exhibitor** - people’s choice voted on during conference

Winner: Brinkley Amusements, Walnut Cove, NC

15. **Best Service Provider** –associate that provides outstanding service to an event or festival

Winner: Wilson Whirligig Festival, Wilson, NC – Dan Nelson Active Artist

16. **Best Associate Website** - *no nominations were submitted*

For the following awards, the entries are separated into three categories: (1) small – operating budget under \$25,000, (2) medium- operating budget of \$25,000-\$65,000 and (3) large-operating budget over \$65,000. Selections were made combining SCFEA and NCAF&E entries, for the following awards:

17. Best Brochure –

- **Small** – no award given
- **Medium:** NC Pickle Festival, Mt. Olive, NC
- **Large:** Christmasville, Rock Hill, SC

18. Best Print Media –

- **Small:** Imagine Children’s Festival, Danville, VA – Print Ad
- **Medium:** Wilson Whirligig Festival, Wilson, NC – Festival Schedule
- **Large:** NC Apple Festival, Hendersonville, NC – Rack card

19. Best Event Poster –

- **Small:** Bright Leaf Brew Fest, Danville, VA
- **Medium:** Wilson Whirligig Festival - Wilson, NC
- **Large:** The Barbecue Festival, Lexington, NC

20. Best T-shirt –

- **Small:** NC Oktoberfest, Jacksonville, NC
- **Medium:** Swansboro Rotary Oyster Roast, Jacksonville, NC
- **Large:** Aiken’s Makin’, Aiken, SC

For more information contact either association:

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