



## **Carolina Showfest 2010 Excellence Award Competition**

The NC Association of Festivals & Events and the South Carolina Festival & Event Association is pleased to provide you with the 2010 Excellence Award winners. The winners were announced at the Carolina Showfest 2010 Conference held at the University Hilton Hotel in Charlotte, NC on Jan. 31 & Feb. 1, 2010. The conference was attended by more than two hundred festival and event planners and supporting members throughout North and South Carolina. The excellence awards program honors and recognizes “excellence” within the industry.

### **Best Mass Media Production -TV or Radio (ad spot or PSA) -under \$50,000**

Fire on the Mountain Blacksmith Festival – Spruce Pine, NC

### **Best Mass Media Production -TV or Radio (ad spot or PSA) -over \$50,000**

MCAS Cherry Point Air show – Cherry Point, NC

### **Best Mass Media Piece - Print - under \$50,000**

Riverview Rotary Christmas Parade – Danville, VA

### **Best Mass Media Piece - Print - over \$50,000**

Wings Over Wayne Air Show – Goldsboro, NC

### **Best Website-under \$50,000**

Carolina in the Fall – North Wilkesboro, NC

### **Best Website-over \$50,000**

ChristmasVille – Rock Hill, SC

### **Best Brochure-under \$50,000**

North Carolina Pickle Festival – Mount Olive, NC

### **Best Brochure-over \$50,000**

Artisphere – Greenville, SC

**Best Poster – under \$50,000**

- 1<sup>st</sup> Place - Spring Daze Arts & Crafts Festival – Cary, NC  
2<sup>nd</sup> Place - BBQ Festival on the Neuse – Kinston, NC

**Best Poster – over \$50,000**

- 1<sup>st</sup> Place – The Barbecue Festival - Lexington, NC  
2<sup>nd</sup> Place – Spartanburg International Festival - Spartanburg, SC

**Best Event Photo – under \$50,000**

New River Bank Party - Jacksonville, NC

**Best Event Photo – over \$50,000**

North Carolina Oyster Festival - Ocean Isle Beach, NC

**Best Miscellaneous Printed Material – under \$50,000**

Bright Leaf Brew Fest - Danville VA

**Best Miscellaneous Printed Material – over \$50,000**

Beaufort Water Festival – Beaufort, SC

**Best Sponsorship Packet – under \$50,000**

Maynia – Camp Lejeune, NC

**Best Sponsorship Packet – over \$50,000**

North Carolina Oyster Festival - Ocean Isle Beach, NC

**Best Press Kit – under \$50,000**

July 4<sup>th</sup> MCCS – Camp Lejeune, NC

**Best Press Kit – over \$50,000**

The Barbecue Festival - Lexington, NC

**Best T-Shirt – under \$50,000**

- 1<sup>st</sup> Place – Swansboro Rotary Oyster Roast – Swansboro, NC  
2<sup>nd</sup> Place – Bright Leaf Brew Fest – Danville, VA

**Best T-Shirt – over \$50,000**

- 1<sup>st</sup> Place – Blue Crab Festival – Little River, SC  
2<sup>nd</sup> Place – The Barbecue Festival – Lexington, NC

**Best Merchandise – under \$50,000**  
Bright Leaf Brew Fest – Danville, VA

**Best Merchandise – over \$50,000**  
The Blueberry Festival – Burgaw, NC

**Best Exhibit (by popular vote at the convention)**  
Enoch Entertainment Agency – Vienna, WV

**Volunteer or Volunteer Group of the Year – North Carolina**  
Nancy Higgins-Horner, Everybody’s Day – Thomasville, NC

**Volunteer or Volunteer Group of the Year – South Carolina**  
Central United Methodist Church, Pecan Festival – Florence, SC

**Sponsor of the Year – North Carolina**  
Thomasville Medical Center  
Everybody’s Day – Thomasville, NC

**Sponsor of the Year – South Carolina**  
Dale Paper  
Fall for Greenville – Greenville, SC

**Supporting Member / Associate of the Year**  
Logo Pros – Charlotte, NC

**Director of the Year – North Carolina**  
Carrie King, NC Dogwood Festival – Fayetteville, NC

**Director of the Year – South Carolina**  
Candy Clapp, ChristmasVille – Rock Hill, SC

**Event of the Year**  
**Runner-up – North Carolina**  
NC Dogwood Festival – Fayetteville, NC

**Runner-up – South Carolina**  
ChristmasVille – Rock Hill, SC

**SC/NC Overall Event of the Year**  
Spartanburg International Festival – Spartanburg, SC